

# COOKIES POLICY

**Last Updated May 30, 2025**

Welcome to the Cookies Policy (the “**Policy**”) of Winzilla Ltd. (a company registered and existing under the laws of Cyprus, having registration number HE 474611 and its registered address at 39 Dimofontos Street, 3rd Floor Office 301, Nicosia, 1075, Cyprus) and its related, affiliated or subsidiary companies (the “**Company**” or “**we**” or “**us**”). The purpose of this Policy is twofold, firstly is to inform you about the use of cookies and similar tracking technologies, and secondly, is to allow us to comply with the applicable regulatory framework and/or best practice when you use the Company’s site(s) and platform(s) available at sweepking.com (the “**Site**”), as well as other related Company’s webpages, applications and products, services or content accessible through the Site (collectively the “**Services**”).

When we refer to “**you**” or “**your**” in this Policy we mean any individual who interacts or uses our Services. By using the Services, you represent that you understand and agree to this Policy, and consent to the collection, use, and sharing of information as described in this Policy. If you do not consent to our practices, you can choose not to use the Services.

**Policy Changes.** We reserve the right to change, modify, or update this Policy by posting such changes or updates to the Services or emailing you notice of the changes. Amendments to this Policy will be posted at this URL and will be effective when posted. You can tell if this Policy has changed by checking the last modified date that appears at the top of this Policy. Your continued use of the Services following the posting of any amendment, modification or change shall constitute your acceptance thereof.

**Introduction.** The Company’s Site uses cookies. Insofar, as those cookies are not strictly necessary for the provision of the Services, we will ask you to consent to our use of cookies when you first visit the Site. Reading this Policy will help you understand how the Site uses cookies.

The Site uses cookies to improve your user experience. By accepting and closing the cookie information banner when first visiting the page you consent to our use of cookies.

**About Cookies.** A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either “persistent cookies” or “session cookies”. A persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date. A session cookie on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies may not contain any information that personally identifies a website user, but personal data that we store about you may be linked to the information stored in and obtained from cookies.

**Cookies that we use.** We use cookies, and other similar tracking technologies or tools, for the following purposes:

**Authentication & Status.** We use cookies to identify you when you visit the Site and as you navigate the Site, and to help us determine your overall usage of the Site. Cookies used for this purpose are known as Identifiable / Functional Cookies.

**Personalisation.** We use cookies to store information about your preferences and to personalise the Site for you. Cookies used for this purpose are known as Preferences Cookies.

**Security.** We use cookies as an element of the security measures used to protect the Site users and the Company brand, including preventing fraudulent use of the Site, and to protect our products and Services generally. Cookies used for this purpose are known as Functional Cookies.

**Advertising.** We use cookies to help us to display advertisements that will be relevant to you. Cookies used for this purpose are known as Marketing / Advertising Cookies.

**Analysis.** We use cookies to help us to analyse the use and performance of the Site and the Services. Cookies used for this purpose are known as Functional Cookies.

**Cookie Consent.** We use cookies to store your preferences in relation to the use of cookies more generally. Cookies used for this purpose are known as Preferences Cookies.

**Use of Third-Party Cookies.** Our service providers also use cookies, and those cookies may be stored on your personal devices used when you visit the Site. Specifically, we use Google Analytics, which gathers information about the use of the Site and uses cookies for this purpose.

We use the information gathered by Google Analytics to create reports about the use of the Site. You can find out more about Google's use of information by visiting and you can review Google's privacy policy at <https://policies.google.com/technologies/partner-sites> and <https://policies.google.com/privacy>.

**Managing Cookies.** Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser and from version to version.

You can control and/or delete cookies as you wish. For more details, please visit [www.aboutcookies.org](http://www.aboutcookies.org).

You can delete all cookies that are already on your device, and you can set most browsers to prevent them from being placed. However, if you do this, you may have to manually adjust some preferences every time you visit a site, and some services and functionalities may not work.

You should be aware that, blocking all cookies will have a negative impact upon the usability of many websites. Therefore, if you choose to block cookies, you will not be able to use all the features on the Site.

**Updates to this Policy.** This Policy may be updated and or otherwise amended from time to time, so as to be in line with any latest revisions of applicable regulation and/or best practice.